

SWEAT FOR SIGHT 2018



WORLD SIGHT DAY EVENT PARTNER OPPORTUNITY

Studios, Gyms, Individuals, and Teams

seva.ca

36 MILLION PEOPLE WORLDWIDE ARE BLIND

4 OUT OF 5 CAN BE TREATED OR CURED

Dear Friends,

Seva Canada's 3rd annual Sweat for Sight fundraising event in celebration of World Sight Day is happening again this October!

With this proposal we invite you to join us again or as a new Sweat for Sight partner. There are so many ways to participate and great benefits to you, your team or your club.

Join the growing community of over 22 partners from Vancouver to Halifax. Read on to find out how to get involved, get sweaty, raise awareness, give the power of sight, and change lives!



World Sight Day is an annual day of awareness focusing on blindness and visual impairment.

This year it takes place on

October 11, 2018



ABOUT SWEAT FOR SIGHT

Sweat for Sight is a multi-faceted event in support of Seva Canada, held around October 11, 2018 in celebration of World Sight Day.

Studios, gyms, individuals, and teams across Canada can show their support by holding a fitness-inspired or exercise-inspired fundraiser or dedicating a fitness class to getting sweaty and restoring sight.

A little goes a long way! Raising just \$50 can transform an adult's life through a sight-restoring cataract surgery.



BENEFITS FOR YOU:

- ⇒ A chance to show your support, bring people together and change lives through the power of sight!
- ⇒ Promotion and recognition through Seva Canada's: Website, donor newsletter, emails, event press release, social media, #SweatForSight

WE WILL PROVIDE:

- ⇒ Photos, videos and stories for you to use for promotional purposes
- ⇒ Supporter logo to show your support online and in your materials
- ⇒ Brochures, newsletters, and sight-story cards to display
- ⇒ Donation slips to collect funds to restore sight
- ⇒ Tax receipts
- ⇒ Key messages to inspire and engage your community



WAYS TO GET INVOLVED

BUT FEEL FREE TO GET CREATIVE!

If you are a studio or gym:

- ⇒ Hold a by-donation class and Sweat for Sight
- ⇒ Rebrand an existing class and donate proceeds to Seva's eye care programs

If you are an individual or team:

1. Organize an event (hike, bike ride, etc.)
2. Set up a fundraising page on Seva Canada's website to raise money: <http://bit.ly/2LLCPpC>
3. Let your network know what you're doing to raise money for Seva and ask for their support

SEE WHAT
OTHERS HAVE
DONE

Need more inspiration? Visit

<https://seva.ca/events/sweat-sight>



The Dailey Method, Kitsilano offered an in-the-dark Dailey Cycle class with glow paint and glow sticks.



Line5 Studios donated 10% of their sales over a 1 week period & held a specialty Pilates class on World Sight Day

Help spread the word! Post on social media and tag [@sevacanada](#) and [#sweatforsight](#)

ABOUT SEVA CANADA

Seva Canada is a Vancouver-based charity working in some of the poorest places in the world to restore sight and prevent blindness for those most in need. Our vision is a world in which no one is needlessly blind or visually impaired. We believe that restoring sight is one of the most effective ways to relieve suffering, reduce poverty and transform lives.

Since 1982, Seva Canada has given sight to **4 million** people through life-changing surgeries and provided eye care services to millions more. Each year, Seva donors give the power of sight to **1 million** of the world's most marginalized people - women, children, and people living in extreme poverty and isolation.

Just **\$50 and 15 minutes** can restore a person's sight with cataract surgery. When you give a person back their sight, you give them access to education, employment and a better life.

HOW SEVA HELPS:



GLASSES



MEDICINE



SURGERY



PLEASE JOIN US!

To get in involved, please contact:

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