

LEGACY 20/20

YOUR GIFT...THEIR VISION


seva[®]
CANADA

“Hundreds of thousands of cataract operations are impressive, but to change one person’s life with sight-restoring surgery is magnificent. That is the reason we do it.”

Dr. Peter Nash,
Ophthalmologist and legacy donor



JOIN LEGACY 20/20 BY REMEMBERING SEVA CANADA SOCIETY IN YOUR WILL

Avoidable blindness is a solvable problem, and you can help create a future where no one is needlessly blind.

Eighty percent of blindness in the developing world is preventable or treatable, often with a 15-minute cataract surgery costing as little as \$50. It's one of the most cost-effective ways to alleviate poverty, and it changes lives forever.

If you've had cataract surgery or if you wear glasses or contacts, you can appreciate what a difference eye care makes.

When you make a gift to Seva Canada Society in your Will, you transform lives for generations. Your legacy will support eye care programs to reach those most in need – women, children and people living in extreme poverty and isolation.

A gift in your Will doesn't have to be large to make a difference. Just a small percentage of what's left after you have provided for your loved ones can create a brighter future.

Together we can help eliminate preventable blindness.



LEGACY 20/20

After you've remembered your loved ones, include a gift in your Will to Seva Canada Society and give the power of sight for generations to come.

THE POWER OF SIGHT

“Trash” Girl: A Tibetan child’s story of blindness and bullying

Tsering Damu is a Tibetan girl who, at the age of 9, suffered from devastating, rapid vision loss due to cataracts. As she struggled with her studies, Tsering’s classmates began to torment and bully her, giving her the name “Trash Girl.”

Tsering’s mother, Dekyi, was overwhelmed with concern and a desire to protect her child. “I worried about my daughter’s well-being at school and attempted to keep her at home many times,” she recalled.

As part of Seva’s commitment to bringing sight to remote communities, an eye camp was held near the village where Tsering

and Dekyi lived. There, Tsering received a free-of-charge cataract operation by Seva-trained Dr. Dawa, and like a miracle, Tsering’s vision was restored.

As Tsering prepared to return home, she explained her hopes for the future now that she could see again; “I want to become a woman just like my mother when I grow up – compassionate and strong, and able to ease the pain of people who suffer.”

Thanks to Seva’s donors, Tsering’s restored sight and confidence will allow her to follow in her mother’s footsteps, to become a caring, contributing member of her community.



DEKYI AND TSERING DAMU

HOW YOUR LEGACY GROWS WITH SEVA CANADA

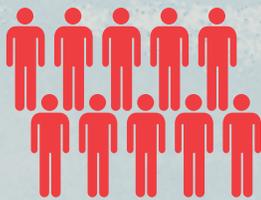
Restoring
sight transforms
ONE LIFE



Loved ones can return
to work and school,
impacting the entire
FAMILY



More people seek help. Programs
grow, locals are trained and the
ENTIRE COMMUNITY
benefits



SELF-SUFFICIENT PROGRAMS:
Communities and entire nations are transformed.
Avoidable blindness is eradicated.

WHY SEVA'S APPROACH WORKS WITH YOUR HELP

Together:

1. We create eye care programs to reach those most in need – women, children and people living in extreme poverty and isolation.
2. We create eye care programs that strive to achieve long-term change and ultimately become self-sustaining – donations to Seva are investments with a high return.
3. We work with international partners including local organizations, community leaders and government, resulting in programs that serve the true needs of the communities we work in.

Seva Canada Society is a trusted international development organization that has restored sight to over 3.5 million people in low-income countries. We have been dedicated to this important work for over 30 years.



A GIFT IN YOUR WILL CHANGES LIVES

Your Will is about your beliefs and values as much as it is about your assets.

After providing for your loved ones, your Will is the ultimate opportunity to make a lasting difference in the world, where it matters most to you.

A gift in your Will to Seva Canada Society will change the lives of people who suffer from blindness in the most remote corners of the world.

Your legacy is their vision.

“I have seen with my own eyes how hundreds of people’s lives have been transformed by Seva. By including a gift to Seva Canada Society in my Will, I can live forever through the eyes of those who will be able to see because of my legacy.”

Susan Erdmann,
Seva Board member and legacy donor

WHAT TO DO NEXT

- ⇒ Consider how you would like to be remembered through your legacy. What is important to you in your life and how will your estate planning reflect your interests and values?
- ⇒ Contact your **financial advisor** or **lawyer** to start preparing your Will, or to add a simple amendment to your existing Will. Professional advice will also help you maximize the **tax advantages** of your gift.
- ⇒ Ensure that you provide your professional advisor with the **crucial information to the right**.
- ⇒ If you feel comfortable sharing your news, let Seva Canada Society know that you have included a gift in your Will by emailing **fundraising@seva.ca**
- ⇒ Questions? Feel free to call **1-877-460-6622** or email **fundraising@seva.ca** for assistance.

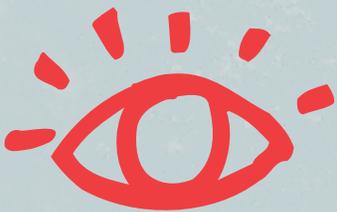


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FOR YOUR ESTATE PLANNER OR FINANCIAL ADVISOR

To include a bequest to Seva Canada Society, you will need to provide the legal professional drafting your Will our legal name and address. It is essential that you use our correct name and address, which is:

Seva Canada Society

Suite 100 – 2000 West 12th Avenue
Vancouver, BC V6J 2G2

Registered charity #:
13072 4941 RR0001

Three sample clauses

"I give to Seva Canada Society, 100 – 2000 West 12th Avenue, Vancouver, BC V6J 2G2 ___ percent of the residue of my Estate for its charitable purposes."

"I give to Seva Canada Society, 100 – 2000 West 12th Avenue, Vancouver, BC V6J 2G2 the residue of my Estate for its charitable purposes."

"I give to Seva Canada Society, 100 – 2000 West 12th Avenue, Vancouver, BC V6J 2G2 the sum of \$_____ (or a description of the property or asset) for its charitable purposes."

LEGACY 20/20

Our promises to those who remember Seva Canada Society in their Will:

- We respect your privacy.
- We understand that your family and loved ones come first.
- While we appreciate being notified of a gift in your Will, you do not have to tell us.
- We will use your gift carefully and cost effectively.
- We will keep you up-to-date on our work by sending you our Annual Report each year.
- At any point in the future you have the right to change your Will.



Seva Canada Society

#100 – 2000 West 12th Avenue
Vancouver, BC V6J 2G2

Tel: 604-713-6622

Fax: 604-733-4292

Toll-free: 1-877-460-6622

Email: fundraising@seva.ca

Website: seva.ca

Registered Charity:

#13072 4941 RR0001

